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# Authorities Budget Office Policy Guidance



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## Authority Mission Statement and Performance Measurements

**Name of Public Authority:** The North Country Alliance Local Development Corporation

**Public Authority's Mission Statement:** The North Country Alliance is a private-public consortium of economic development organizations, private businesses, utilities, public and private colleges, the media and financial institutions working to grow the economy of New York's seven-county North Country region. Its role is to offer a single point of access to the resources you need to expand or locate your business in the Northern New York.

**Date Adopted:**

**List of Performance Goals (If additional space is needed, please attach):**

- Goal: Provide financing to assist start-up and expanding businesses across the seven-county North Country region of New York State.  
FYE 2019: Assisted 6 businesses closing on \$797,500 in funding in FYE 2019.
- Goal: Promote job growth and retention in order to maintain a positive and growing economic climate in the seven-county North Country region of New York State.  
FYE 2019: Of the 6 businesses assisted with funding, they propose to create and/or retain 58 jobs.
- Goal: Positively promote the seven-county region to attract businesses to New York's North Country region.  
FYE 2019: NCA held two face-to-face meetings with speakers on topics to attract businesses to the North Country region.
- Provide a voice for businesses, educational and healthcare institutions, utilities, and other industries and organizations across the seven-county North Country region in regards to issues affecting them.  
FYE 2019: NCA created an agenda to educate elected officials about issues facing the North Country. The NCA continued to support funding for the Regional Economic Development Councils and Downtown Revitalization Initiatives, funding for infrastructure, and workforce development, among others.

**Additional questions:**

1. Have the board members acknowledged that they have read and understood the mission of the public authority? **Yes**
  
2. Who has the power to appoint the management of the public authority? **The Board of Directors**
  
3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority? **Yes. Per the by-laws, The North Country Alliance Local Development Corporation is managed by its Board of Directors as defined under Article IV. Article IV defines the Board of Directors.**
  
4. Briefly describe the role of the Board and the role of management in the implementation of the mission. **Per the by-laws, all power and authority of the Corporation shall be vested in the Board of Directors. The Board elects officers to manage the corporation as defined in Article V. Article V defines the Officers. The Corporation's Board has contracted with two third-party entities to complete day-to-day activities on behalf of the Corporation.**
  
5. Has the Board acknowledged that they have read and understood the responses to each of these questions? **Yes**