**Membership/Communications Committee Meeting**

March 14, 2018

1:00pm to 1:30pm

Via Webex online: [https://usnationalgrid.webex.com/usnationalgrid/  
j.php?MTID=mcac17e37fbdb6ff26200669c4325ec6c](https://usnationalgrid.webex.com/usnationalgrid/j.php?MTID=mcac17e37fbdb6ff26200669c4325ec6c)

Meeting number (access code): 595 623 927

Meeting password: NCA2000nca

OR JOIN BY PHONE +1-866-662-9987

**Minutes**

* Call to Order/Roll Call

Meeting was called to order at 1:00pm

Members Present: Joe Russo, Dale Rice, Duane Pelkey, Matt Siver, Aviva Gold

Members Absent: Marijean Remington, Brian Gladwin, Jim Wright, Leann West, Greg Hart

* Review/approval of previous meeting minutes

After discussion noted below in “old business”, the minutes from the January meeting were moved for approval by Duane Pelkey, seconded by Dale Rice and approved. The minutes of the February meeting were moved for approval by Duane Pelkey and seconded by Joe Russo and approved.

* Annual Meeting/Fall Forum Planning

Annual meeting planning is underway. The speaker focus will be on agricultural issues, especially labor and the dairy industry, the drive to automate, and the subsequent economic impact.

Aviva will reach out to the office of Dick Ball, Commissioner of the Department of Ag and Markets, to see if he is available to present at the annual meeting. Joe will reach out to Jay Matteson, Jefferson County Agricultural Coordinator, as a possible speaker as well.

* Membership Matters

Matt shared a list of the largest employers by county in the area that he compiled for a previous membership drive. Joe suggested we can each make one call per month to someone we know on that list, or otherwise, to encourage membership. Duane suggested a simple write up of NCA’s value proposition explaining why someone should join to help with those conversations. We will clarify and solidify a plan for this at the next meeting.

Joe requested that Matt gather a list of area financial institutions as well for possible recruitment.

* Old Business: A review of new policies set by our new ABO requirements about meeting minutes being required, approved, and posted on the website preceded the vote to approve the minutes from the previous 2018 committee meetings.
* New Business: none
* Adjournment: 1:31pm