**Membership/Communications Committee Meeting**

February 12, 2020, 1:00pm

Via Conference Call: 1-800-977-8002 Participant Code: 368009#

**Minutes**

* **Call to Order/Roll Call**

Members Present: Joe Russo, Rob Aiken, Aviva Gold, Renee McFarlin, Matt Siver, Eric Virkler

Members Absent: Duane Pelkey, Dale Rice, James Wright, Leann West, Greg Hart, Brian Gladwin, Marijean Remington

* **New Business**

Renee McFarlin and Joe Russo brought up the idea that it may be time for the NCA to look at some strategic planning. Joe shared some history of the organization and noted that it looks like the last time strategic planning was done was in 2008.

After discussion it was determined that this committee will recommend to the board some kind of strategic planning be undertaken in 2020, perhaps directly after the Annual Meeting in June or the Fall Forum in October; one or two half-days; full board participation with membership participation via a survey of some sort; John Zielinski may facilitate.

* **Annual Meeting**
  + Topics considered for the Annual Meeting in June
    - Recycling Industry
      * What technology can be used and improved to decrease landfills and make products from recycled materials;
      * What are the challenges and opportunities facing the North Country
      * DANC has a recycling coordinator who may have some insights into answering these questions and letting us know what other topics in recycling may be interesting (Kyle Miller)
      * Casella also does a lot of NC recycling; private sector angle
    - Infrastructure (Rob Aliasso)
      * The importance of infrastructure to economic development
      * What constitutes ‘infrastructure’
      * What kinds of infrastructure improvements are needed in the NC for economic development
      * What particular challenges are we facing
      * What proactive or innovative activities are happening
      * Also DANC resources including Carrie Tuttle
      * Perhaps an economic developer to cover roads and the importance of reclaiming brownfield sites which already have infrastructure built in
  + These two topics were to be presented to the board for consideration at the January 15th meeting, but since that meeting was cancelled they will be presented at the February 19, 2020 meeting.
  + We need to ensure any level legislators are invited/encouraged/persuaded to attend
* **Membership Matters** were not taken up at this meeting.
* **Next Meeting**
  + March 11, 2020 at 1:00pm via conference call
* **Adjournment**: 1:45pm