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Membership/Communications Committee Meeting

July 14, 11:00am

Via Teams

MINUTES

Call to Order/Roll Call

Members Present: Marijean Remington, Joe Russo, Eric Virkler

Members Absent: Rob Aiken, Jeremy Evans, Brian Gladwin, Greg Hart, Dale Rice

Others Present: Aviva Gold, Matt Siver

Fall Forum Planning

- After consideration of suggestions from the Annual Meeting evaluations, a strategic plan for the NCA rose to the top as the core topic for the Fall Forum. It was noted that it has been many years, and the organization feels rudderless.
- Next step is to discuss at the full board meeting on July 21 with the aim of at least beginning to form a plan to accomplish a focused strategic plan. The current avortie idea is to begin the process at the Fall Forum and follow up with an ad hoc committee to develop strategies via Zoom over the following months. Board input will be appreciated.
- The Board will also weigh in on the location of the Fall Forum. Completed Annual Meeting evaluations will be sent out to the board for consideration.

Membership

- M. Silver reports that membership renewals are moving along and we are at about half of our annual goal

Next Meeting

August 11, 2021 at 11:00am via Teams

Adjournment: 11:30am