

## Membership Committee Meeting

January 16, 2024 10:00am, Via Teams

### MINUTES

**Members Present:** B. Ahfeld, R. Aiken, B. Dixon, M. Doyle, A. Gold, M. Remington, C. Wilt

**Members Absent:** M. Siver

### Review of Strategic Tactics

- Communications Committee is taking the lead on the webinar series
- The committee discussed what it would mean to “have a presence at regional events.” There are a variety of business networking events that include potential NCA members and all NCA representatives should consider a focus with that in mind.

### 2024 Target List

- Using the Fall Forum registration sheet, the committee developed new outreach targets and assigned contact individuals.
- Bob Ahfeld resent [his talking points](#) and a [flyer](#) (also linked).

**Adjournment:** 10:30 am

**Next Meeting:** February 14, 2024 at 10:00am via Teams