

2011 NCA EDUCATION AND OUTREACH VICTORIES!

✓ Successful Advocacy in Economic Development:

NCA Advocacy Action	Legislative Results
<ul style="list-style-type: none"> The NCA supported the Governor's proposal to enhance the effectiveness of the Excelsior Jobs Program and also supported the expansion of the program from five to ten years. 	<ul style="list-style-type: none"> ✓ The 2011-2012 Enacted Budget includes amendments to the real property, R&D, investment and jobs tax credits and extends the program from five to ten years. The Budget also authorizes utilities to offer discounted gas and/or electric rates to Excelsior businesses.
<ul style="list-style-type: none"> The NCA lent its support to the creation of the Regional Councils. Additionally, as a matter of parity, the NCA urged the re-opening of a North Country ESD Regional Office. 	<ul style="list-style-type: none"> ✓ Regional Councils will be established by Executive Order. The 2011-2012 appropriates \$130 million for the operation of the Regional Councils. \$70 million of the Excelsior enhanced tax credits will be dedicated for use by the Regional Councils. ✓ ESD North Country Regional Office Re-Established.

✓ Successful Advocacy and Collaboration in Repealing the IDA Cost Recovery Tax:

NCA Advocacy Action	Legislative Results
<ul style="list-style-type: none"> The NCA supported the retroactive repeal of the cost recovery tax on IDAs. Additionally, the NCA fully supported the New York State Economic Development Council's (NYSEDC) action plan to halt the imposition of this tax. 	<ul style="list-style-type: none"> ✓ The 2011-2012 Enacted Budget retroactively repeals the cost recovery tax on IDAs that was enacted in 2009. Directs that all monies paid by or on behalf of an IDA, as of the effective date of this act, be reimbursed.

✓ Supporting the Power for Jobs Extension and Advocating for its Replacement – Recharge NY:

NCA Advocacy Action	Legislative Results
<ul style="list-style-type: none"> The NCA supported the proposal to extend the Power for Jobs program for an additional two years, and after its sunset, replace it with the permanent Recharge NY program. 	<ul style="list-style-type: none"> ✓ The 2011-2012 Enacted Budget extends the Power for Jobs program until July 1, 2012 and makes permanent the Recharge NY program after its sunset.

✓ **Advocating for the Continued Operation of Department of Corrections Facilities in the North Country :**

NCA Advocacy Action	Legislative Results
<ul style="list-style-type: none"> The NCA urged the Governor and Legislature to consider establishing a set of review criteria (e.g., economic impact, potential reuse of the facility, potential sale of the facility and workforce impacts) when determining bed reductions/closures as well as offering financial support to affected communities. The NCA also opposed the elimination of the community notification provision. 	<ul style="list-style-type: none"> ✓ The 2011-2012 Enacted Budget creates the Economic Transformation and Facility Redevelopment Incentive Program to help affected communities; a \$50 million appropriation. The Budget requires the Governor to give 60 days notice to the Legislature of pending closures. <p><i>Note: Although the legislation did not include specific review criteria, the NCA will continue to advocate for this measure.</i></p>

✓ **Promoting Tourism in the Empire State:**

NCA Advocacy Action	Legislative Results
<ul style="list-style-type: none"> The NCA supported the Governor's Executive Budget appropriations for tourism promotion and NYS branding. 	<ul style="list-style-type: none"> ✓ The 2011-2012 Enacted Budget appropriates \$3.6 Million to the ESD- I LOVE NY program as well as \$3.8 Million in Matching Funds for Tourism Promotion Agencies.
<ul style="list-style-type: none"> The NCA supported a Resolution advocating for the Governor and Legislature to reinstate funding for the I Love New York Gateway Welcome Information Center located in Beekmantown, New York. 	<ul style="list-style-type: none"> ✓ The 2011-2012 Enacted Budget appropriates \$196,000 for the continued operation of the Welcome Center in Beekmantown.