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## North Country Alliance

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### **FOR IMMEDIATE RELEASE**

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### **North Country Alliance Supports Business**

The North Country Alliance (NCA) Local Development Corporation recently closed a loan in the amount of **\$150,000** to **JProulx, Inc.** located at 22 Park Street, Canton NY in **St. Lawrence County**. **JProulx, Inc.** proposed a **\$770,000** project to establish a **Save-A-Lot** store in the University Shopping Plaza in Canton, NY. The NCA's funds are being utilized for machinery, equipment, and working capital.

"I just opened my eighth store and the NCA has been there to participate in funding for the second time," noted Jeffrey Proulx, president of JProulx, Inc. "It has been very critical for me to get financing from the NCA as they have always been there for me to close the financial GAP between my investment and conventional financing. Without the NCA's participation I could not have grown as fast as I have."

According to Patrick J. Kelly, St. Lawrence County IDA CEO and North Country Alliance Board Member, "The St. Lawrence County IDA, a long-time member of the North Country Alliance, was pleased to sponsor the NCA's loan for Save-A-Lot's new Canton store. Save-A-Lot's presence in St. Lawrence County not only provides more options for grocery shopping, it creates jobs and has led to the revitalization of a number of retail locations throughout the County. We congratulate them on this new store and wish them the best for their continued growth."

The North Country Alliance Local Development Corporation is a not-for-profit 501 (c)(3) organization created to enhance economic development opportunities by utilizing its regional revolving loan fund across Jefferson, Lewis, St. Lawrence, Clinton, Essex, Franklin and Hamilton Counties. Visit [www.northcountryalliance.org](http://www.northcountryalliance.org) for more information about the North Country Alliance and its regional revolving loan fund.

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