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# Authorities Budget Office Policy Guidance



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## Authority Mission Statement and Performance Measurements

**Name of Public Authority:** The North Country Alliance Local Development Corporation

**Public Authority's Mission Statement:** The North Country Alliance is a private-public consortium of economic development organizations, private businesses, utilities, public and private colleges, the media and financial institutions working to grow the economy of New York's seven-county North Country region. Its role is to offer a single point of access to the resources you need to expand or locate your business in the Northern New York.

**Date Adopted:**

**List of Performance Goals (If additional space is needed, please attach):**

- Provide financing to assist start-up and expanding businesses across the seven-county North Country region of New York State.
- Promote job growth and retention in order to maintain a positive and growing economic climate in the seven-county North Country region of New York State.
- Positively promote the seven-county region to attract businesses to New York's North Country region.
- Provide a voice for businesses, educational and healthcare institutions, utilities, and other industries and organizations across the seven-county North Country region in regards to issues affecting them.

**Additional questions:**

1. Have the board members acknowledged that they have read and understood the mission of the public authority? **Yes**
  
2. Who has the power to appoint the management of the public authority? **The Board of Directors**
  
3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority? **Yes. Per the by-laws, The North Country Alliance Local Development Corporation is managed by its Board of Directors as defined under Article IV. Article IV defines the Board of Directors.**
  
4. Briefly describe the role of the Board and the role of management in the implementation of the mission. **Per the by-laws, all power and authority of the Corporation shall be vested in the Board of Directors. The Board elects officers to manage the corporation as defined in Article V. Article V defines the Officers. The Corporation's Board has contracted with two third-party entities to complete day-to-day activities on behalf of the Corporation.**
  
5. Has the Board acknowledged that they have read and understood the responses to each of these questions? **Yes**