



## **Communications Committee Meeting**

April 12, 2023, Via Teams

### **MINUTES**

**Members Present:** Michelle Capone, Aviva Gold, Marijean Remington, Joe Russo, Matt Siver, Eric Virkler, Tricia Wilson

**Members Absent:** Rob Aiken, Carol Calabrese, Jeremy Evans, Brian Gladwin, Molly Ryan

**Speaker Series Webinar: Jon Cardinal on April 19th**

- 65 registrants at this point
- One more promo email going out
- Michelle to send opening remarks draft to Marijean by COB 4/13
- Trish managing last-minute contact with Jon Cardinal

### **Annual Meeting**

- June 21, 2023
- Hotel Saranac is reserved
- National Grid will sponsor at the \$1000 level. Thank you, Joe.
- Panel discussion on successful programs
  - Housing: Andrea Smith on Land Bank successes/challenges
  - Workforce: Carol will let us know if Sylvie Nelson is confirmed to present about their STEM program and how it can be replicated
  - Childcare: Megan Stadler will present on the Jeff/Lewis home childcare initiative

### **Other: Brownfield Redevelopment**

- Brownfield redevelopment may be a good topic for a future discussion.
- Trish mentioned that Hosmer Marina has said that it IS possible to work with NYS.
- Joe mentioned a Mohawk Valley workshop and Aviva will send out the info to members

**Adjournment:** 11:20 am

**Next Meeting:** May 10, 2023 at 11:00am via Teams