

Communications Committee Meeting

February 12, 2025; via Teams

MINUTES

Members Present: Carol Calabrese, Aviva Gold, Marijean Remington, Dale Rice

Members Absent: Joe Russo, Eric Virkler, Marshall Weir, Tricia Wilson

- Annual Meeting Planning:
 - Location: Mirror Lake Inn
 - Presentation: Konstantin Sikhaou, DoL Labor Market Analyst will talk about what the data tells us about North Country workforce
 - Specific topics to consider:
 - What are the current hot topics from employers and governmental groups?
 - How do the maps align between available workforce, industries with the highest needs, and industries with the highest wages?
 - Where are the largest gaps in education?
 - Who best uses this data? NCCC and CV-Tec examples
 - What is changing in the workforce? / Recent trends?
 - How can EDs best use this data? (Carol referenced grant applications and program development)
- Old Business: A committee co-chair would be beneficial; Tricia Wilson declined that role. The search continues.